

Annual Church Profile FAQs

What is the ACP?

Every church or mission is asked to complete a statistical survey once a year called the Annual Church Profile (ACP). This survey is where items like baptisms and church membership are collected. Many churches also use this opportunity to update information on church leadership. Church leadership information also may be updated at any time by contacting us or by going online at mo.sbcworkspace.com.

Where does the information go and who uses it?

It's important for the Missouri Baptist Convention to know what's happening statistically in our churches and missions. The data we gather each year through the Annual Church Profile (ACP) enables the MBC to better serve our churches, and it helps entities of the Southern Baptist Convention fund church resources in the most effective way.

Some examples: The statistics are used to prioritize areas of the state where evangelism and new churches are most needed; to help us look for trends in membership, worship attendance, giving, etc.; and to identify churches that are doing a good job in certain areas so we can see how they are doing a particular ministry at that church.

Where do I get my church's user name and password?

That information should be on the form that was sent to you with your survey instructions. If you do not have that form, please contact us at the phone number or email address listed below for your login credentials.

When is my ACP Due?

Every MBC church and mission is asked once a year to complete an Annual Church Profile (ACP). The ACP deadline for your church or mission varies, depending on your association. Your local association sets the deadlines for all churches affiliated with it. The MBC requests that churches enter their ACP data for each year by September 30.

What time frame does the ACP cover?

ACP reporting needs to be for a consistent 1-year period. Your local association generally sets the reporting period. The most common reporting periods are one of the following:

- (a) July 1 (previous year) through June 30 (current year).
- (b) Jan 1 through Dec 31 (previous year).

To whom do I return the ACP?

If you complete the ACP online, there's no need to do anything further. If you complete a paper form, you may return it to the address on the form, or send it to the MBC:

Missouri Baptist Convention
Attn: Pam Jeffries
400 E High St
Jefferson City MO 65101-3215

Who do I contact if I have other questions or need help using the database?

Pam Jeffries pjeffries@mobaptist.org / 800-736-6227 ext. 337