

Getting Started Guide

**Follow this simple plan to promote the Missouri Missions Offering in your church.
Just fill in the blanks ... and you're ready to go!**

Step No.	What needs to get done?	Who's Responsible	When is the deadline?	What's the status?
1.	Make a promotion plan and set an offering goal			
2.	Order resources			
3.	Show MMO videos			
4.	Promote the Scripture and church offering goal			
5.	Keep your congregation informed			
6.	Collect the offering and send it to the MBC			

Step 1: Make a promotion plan and set an offering goal

The pastor, church staff and/or missions leaders should work together to set the offering goal for 2018, schedule promotion times on the church calendar (generally in September), and plan the promotion strategy. Think of ways to include promotion in all worship services:

- Make MMO offering envelopes readily available.
- Schedule an MMO "8 Days of Prayer" using the prayer guides. The suggested days this year are Sept. 16-23.
- Show MMO videos throughout September.

Step 2: Order resources

There are four simple ways to order promotional materials—and they're all free:

- **Online.** Go to mobaptist.org/mmo and click on the order form.
- **Mail.** Complete the order form mailed to your church in July and drop it in the mail.
- **Phone.** Call 800-736-6227 ext. 303.
- **Email.** Send your request to cdowell@mobaptist.org.

Step 3: Show MMO videos

One of the best ways to promote MMO is to show videos that capture the heart of Missouri missions. View, download, and share the videos at mobaptist.org/mmo.

Step 4: Promote the Scripture and church offering goal

Use the promotional posters and other resources to promote the Scripture and goal for your church's MMO emphasis. Provide promotional information and materials to all leaders in their Sunday school classes, small groups, mission teams, etc.

Promote the offering emphasis from the pulpit, in church newsletters and worship bulletins, and on your website.

Step 5: Keep your congregation informed

Use the resources available via mail or download to help your congregation understand how essential MMO is to reaching the lost in Missouri. Visit mobaptist.org/mmo for articles, ideas, and free resources.

Step 6: Collect the offering and send it to the MBC

Collect the offering and submit it to:
Missouri Baptist Convention
400 E. High St.
Jefferson City, MO 65101

The offering can be submitted using your normal MBC remittance form; just designate the offering as "MMO." Please submit all MMO funds by Dec. 31, 2018.

And remember ... individuals can give online via electronic check or credit card. Just go to mobaptist.org/mmo/donate.

Speakers

Due to rising travel costs and reduced staff, the MBC is not able to schedule MMO promotional speakers as in the past, although some state missionaries may be available on a limited basis. As good stewards, we want to reduce travel expenses to devote more funds to Missouri missions.

Meanwhile, we've made MMO promotional videos and downloadable resources easy to view and share. Please use these free resources to show your congregation the benefits of supporting missions in our state.