



GENEROSITY

How Missouri Baptists Invested in God's Kingdom in 2024



You really did it this time!



Thank you, Missouri Baptists, for giving so generously to state missions in 2024 through the Rheubin L. South Missouri Missions Offering.

Here's just some of what you accomplished:

- Invested a record \$1,072,207 in state missions
- Surpassed the goal of \$760,000 on October 21
- Completed 12th straight year of MMO giving above \$700,000
- Gave through 672 MBC-affiliated churches
- Supported nearly 30 Missouri Baptist ministries, from foster care to disaster relief to prison ministry
- Responded enthusiastically to the MMO theme: "Let the whole earth sing to the LORD. Proclaim his salvation from day to day." (1 Chron. 16:23)

Thanks! And remember: when you give to MMO, someone takes it personally.

mobaptist.org/mmo



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Thank you, Missouri Baptists!

Daily, I strive to say “thank you” to someone serving faithfully. It’s a practice we all would do well to adopt, because people like you demonstrate your devotion to the cause of Christ every day.

Today, I offer a sincere “thank you” to our pastors, ministry leaders, and members of more than 1,700 affiliated churches for your generosity and faithful stewardship.

Missouri Baptists posted an exceptionally strong year of giving to missions in 2024, investing more than \$1 million in state missions through the Rheubin L. South Missouri Missions Offering – an all-time high – and, for only the second time since 2009, investing more than \$15 million in gospel ministries through the Cooperative Program.

In addition, gifts to the Annie Armstrong Offering for North American Missions and the Lottie Moon Offering for International Missions not only surpassed their goals, but exceeded giving in the previous year (which was a very good year).

As you’ll see on the following pages, your generosity means more lost people are hearing the gospel. More children are finding forever homes with Christian parents. More students are receiving educations grounded in a biblical worldview. More survivors of natural and man-made disasters are receiving help, hope, and healing. More full-time missionaries are engaging unreached people groups around the world. And that’s just the beginning.

I am truly grateful for Missouri Baptists and their collective heart for the lost and hurting across our state, throughout North America, and around the world. May the Lord continue to find us faithful in our stewardship of the financial and human resources he has entrusted to us for the advancement of his kingdom.



Wes Fowler
Executive Director-Treasurer

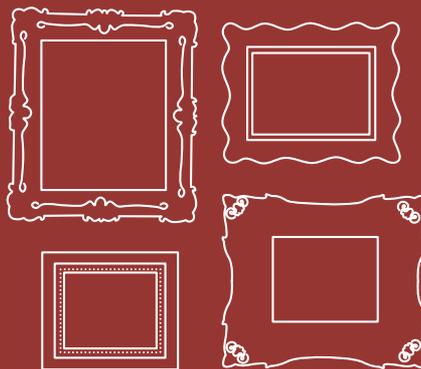


Section 1: The Big Picture

Missouri Baptists invested generously in missions in 2024.

In this section, we survey the big picture with a focus on totals for the Cooperative Program (CP), Rheubin L. South Missouri Missions Offering, Annie Armstrong Offering for North American Missions, Lottie Moon Offering for International Missions, and Global Hunger Relief.

We also see how CP and MMO gifts were distributed in 2024, learn how the Cooperative Program works, and understand how each dollar given to CP was invested to help churches transform lives and communities with the gospel.



Giving at a glance



COOPERATIVE PROGRAM

WHERE YOUR COOPERATIVE PROGRAM GIFTS WENT IN 2024

Southern Baptist Convention Causes	\$	5,714,082
MBC Missions & Ministries	\$	5,365,462
GuideStone Pastor Protection	\$	402,713
Pathway News Journal	\$	352,280
Cooperative Program Promotion	\$	150,999
Missouri Baptist Institutions and Entities:	\$	3,287,235
Missouri Baptist University	\$	935,868
Southwest Baptist University	\$	822,204
Hannibal-LaGrange University	\$	632,232
Missouri Baptist Children's Home	\$	697,613
Missouri Baptist Foundation	\$	99,659
Baptist Homes & Healthcare Ministries	\$	99,659

Total MBC Cooperative Program Receipts \$ 15,272,771
Note: These are unaudited figures

CP is the financial fuel for reaching every person for Jesus Christ in every town, every city, every state, and every nation.

Missouri Missions Offering exceeds \$1 million; sets record

Receipts for the 2024 Rheubin L. South Missouri Missions Offering exceeded \$1 million, crossing that threshold for the first time and setting a record for giving by Missouri Baptists to state mission projects ranging from foster care to disaster relief.

MMO receipts in 2024, which are disbursed in 2025, totaled \$1,072,207, far outpacing the goal of \$760,000 and shattering the previous record of \$990,740 set in 2022. Assisted by a generous estate gift totaling \$136,000, the \$760,000 goal was surpassed Oct. 21, far ahead of the Dec. 31 deadline.

Further, 2024 marked the 12th straight year of MMO receipts above \$700,000.

The number of churches contributing to MMO fell slightly to 672, down from 692 the previous year. But the average MMO gift per church rose to \$1,301 from \$1,176 in 2023.

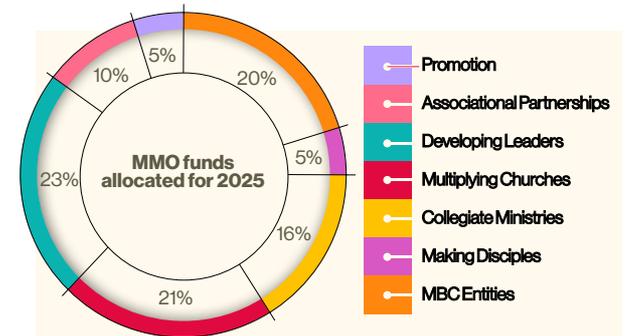
Gifts through local churches accounted for 88 percent of total MMO giving in 2024, while direct gifts from individuals

reached 8.5 percent and gifts from institutions were 3.5 percent.

Missouri Baptists responded enthusiastically to the MMO theme of 1 Chronicles 16:23, in which King David declares, “Let the whole earth sing to the LORD. Proclaim his salvation from day to day.”

MBC Executive Director-Treasurer Wes Fowler expressed profound gratitude for Missouri Baptists’ commitment to state missions: “The Missouri Missions Offering strengthens the gospel impact of more than two dozen ministries across our state. Because Missouri Baptists gave to MMO so generously in 2024, more children will find forever homes, more survivors of disasters will be helped, and more lost people will hear the good news of Jesus. Thank you, Missouri Baptists, for giving so sacrificially for the cause of Christ.”

Missouri Baptists have approved a 2025 MMO goal of \$800,000. This June, the MBC announces the 2025 theme and provides churches with MMO resources.



MMO funds collected in 2024 support more than two dozen ministries, including:

- Missouri Baptist Children's Home
- Prison Ministry
- Church Leader Development
- Collegiate Summer Missions
- Missouri Woman's Missionary Union
- Disaster Relief Readiness
- Christian Higher Education

... and so much more



Number of Churches Contributing to MMO

How the Cooperative Program works

1



MISSOURI BAPTISTS AND THE COOPERATIVE PROGRAM

What is the Cooperative Program?

The Cooperative Program (CP) is the funding process Southern Baptists have used since 1925 to support missions at the state, national, and international levels. Through CP, the ministry reach of your church extends around the world.

How does CP work?

The Cooperative Program begins with you – your tithes and offerings to your Missouri Baptist church. Your church, in turn, shares a portion of its annual budget with the Cooperative Program, sending its CP gifts to the Missouri Baptist Convention (MBC), which distributes CP funds from more than 1,700 MBC-affiliated churches according to an approved plan.

This plan supports dozens of ministries in Missouri, across North America, and around the world. On page 10, see how each dollar your church invests in CP helps churches transform lives and communities with the gospel.

Why give through the Cooperative Program?

CP supports evangelism and discipleship, missions mobilization, church planting and renewal, disaster relief, collegiate ministries, foster care and adoption, ministries to the aged, personal and church stewardship, Christian higher education, North American and international missionaries, ethics and religious liberty – and so much more.

The Cooperative Program enables every giver and every local church to make an impact for Christ at home and across the globe.

In addition, your CP giving comes back to you – in training, events, resources, consultations, church-staff retirement and insurance benefits, and other ministries for the local church.

How the Cooperative Program works 2

When you give to your church, a portion goes to the Cooperative Program (CP), which advances the gospel in Missouri, across North America, and around the world.

HERE'S HOW CP WORKS, IN THREE EASY STEPS:



1

You give to your local Missouri Baptist church.

2

Your church shares a portion through the Cooperative Program.

3

The combined CP giving of 1,700 Missouri Baptist churches supports ministries across our state, throughout North America, and around the world.

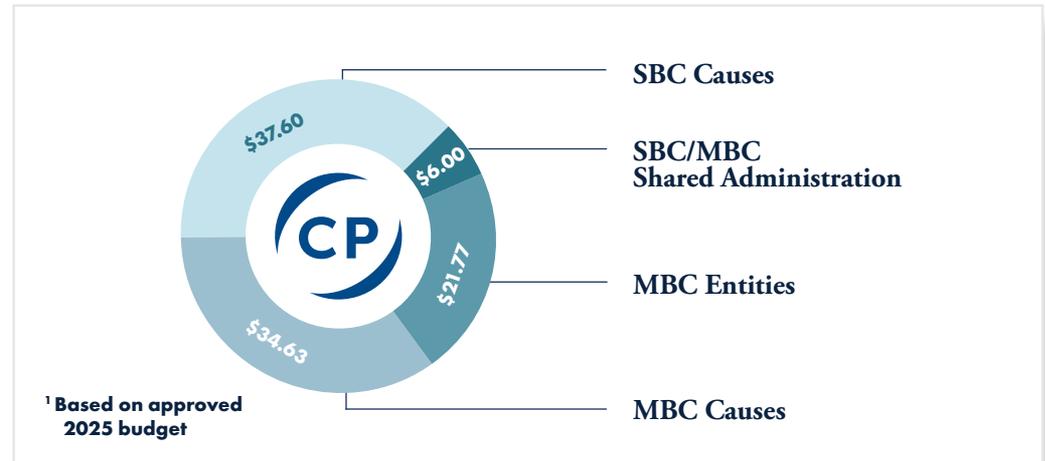
CP enables every giver and every local church to make an impact for Christ.

Learn more about the Cooperative Program at mobaptist.org/cp.

How the Cooperative Program works 3

HOW YOUR COOPERATIVE PROGRAM GIVING IS INVESTED

When your church gives through the Cooperative Program, here's how each \$100 helps churches transform lives and communities with the gospel:¹



Southern Baptist Causes

\$18.96	International Mission Board
\$8.57	North American Mission Board
\$8.33	Theological Education
\$0.62	Ethics & Religious Liberty Commission
\$1.12	Executive Committee

\$37.60

² These ministries rely on supplemental funds from the North American Mission Board, the Rheubin L. South Missouri Missions Offering, and other designated gifts. Thus, their portions of the consolidated MBC budget are substantially larger than indicated here.

SBC/MBC Shared Administration

\$2.46	GuideStone Pastor Protection
\$2.54	The Pathway
\$1.00	Cooperative Program Promotion
\$6.00	

Missouri Baptist Entities

\$4.62	Missouri Baptist Children's Home
\$15.83	Christian Higher Education
\$0.66	Baptist Homes & Healthcare Ministries
\$0.66	Missouri Baptist Foundation
\$21.77	

Missouri Baptist Causes

\$5.77	Church Planting / SEND Missouri, Missions Mobilization, and Disaster Relief ²
\$4.14	Collegiate Ministries ²
\$3.27	Church Renewal, Resound Network, and Leader Care ²
\$2.40	Evangelism, Discipleship, and Prayer Ministries ²
\$3.47	Executive Office and Entity Relations
\$5.84	Financial Services, Annual Meeting, and Audit Services
\$2.66	Properties Management of Baptist Building, High Point Facility, BSUs, and Vehicles
\$3.13	Communications and Apologetics
\$3.95	Media, Technology, and Live-event Support
\$34.63	

Section 2: Global Impact

Your gifts through the Cooperative Program,

the Annie Armstrong Easter Offering, and the Lottie Moon Christmas Offering help start new churches, send the gospel to unreached people groups, train future Southern Baptist leaders, and much more.



Missouri Baptists' investment in SBC causes

Through the Cooperative Program, special offerings, and designated gifts, Missouri Baptists supported numerous SBC causes in 2024, including the International Mission Board, North American Mission Board, six seminaries, the Ethics & Religious Liberty Commission, the SBC Executive Committee, and more.

Here's the breakdown:

Cooperative Program gifts to the SBC: \$5,714,082

Annie Armstrong Offering for North American Missions: \$2,356,314

Lottie Moon Offering for International Missions: \$4,293,014

SBC Designated Gifts: \$11,519

Total 2024 investment in SBC causes: \$12,374,929

Your gifts make a difference

North American Mission Board:

In 2023, NAMB saw 652 church plants (including 44 replants), 122 established churches join the SBC, and 66 church campuses planted.

NAMB's 3,300 chaplains had 95,627 gospel conversations and saw 18,408 professions of faith and more than 1,600 baptisms in 2023.

International Mission Board:

In 2023, IMB saw 3,515 missionaries supported;

1,036 unique people groups that heard some portion of the gospel;

879,798 people that heard the gospel;

141,206 new believers;

269,571 discipled;

12,618 trained in church planting.

Seminaries:

More than 24,000 students were trained at the SBC's six seminaries in 2022-23, including 5,144 at Missouri's Midwestern Baptist Theological Seminary.

Send Relief International:

3,836,814 people impacted;

1,852,818 people helped with food assistance;

96,468 people helped with clean water;

44,272 people trained (everything from job skills, to agricultural practices, to hygiene).



Sources:

2024 North American Mission Board Annual Report; 2024 International Mission Board Global Impact Guide: The Great Pursuit; 2024 SBC Annual.



141,206 NEW BELIEVERS



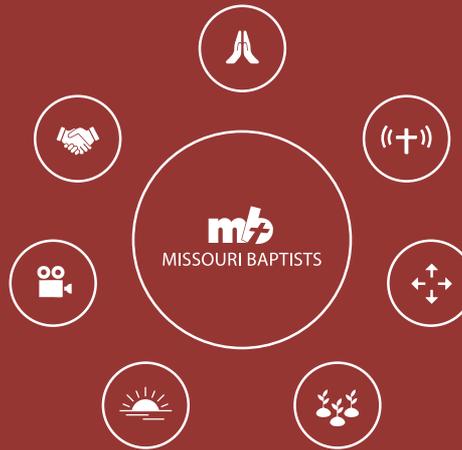
652 CHURCH PLANTS

Section 3: Missouri Baptist Causes

Together, we strengthened a wide range of Missouri Baptist ministries.

In this section, we see how the Cooperative Program and the Missouri Missions Offering fuel prayer and evangelism, missions mobilization, church planting, church renewal ministries, disaster relief, collegiate ministries, and more.

The MBC staff is committed to helping churches transform lives and communities with the gospel.



Missouri Baptists' investment in Making Disciples

Through the Cooperative Program and the Rheubin L. South Missouri Missions Offering, Missouri Baptists supported numerous evangelism and discipleship ministries across our state, including LIFE Outreach, Super Summer, a Student Evangelism Conference, and Vacation Bible School.

Here's the breakdown:

Cooperative Program gifts to evangelism and discipleship: \$319,218

Rheubin L. South Missouri Missions Offering: \$28,043

Total 2024 investment in Making Disciples: \$347,261

In 2025, the Making Disciples Group is renamed the Prayer & Evangelism Group, which is leading a strong statewide prayer ministry that involves every Missouri Baptist and every MBC-affiliated church. In addition, this group is leading a movement to help our churches refocus and reprioritize their call to take the gospel to the lost.



Dan Gibson
Next Gen Strategist



Brent Longenecker
Discipleship Strategist



LIFE Outreach Event



LIFE Outreach Event

Thousands of community members have attended LIFE Outreach events throughout Missouri.

The MBC's LIFE Outreach ministry partners with churches to reach their communities with the gospel through evangelism training, school partnerships, character-based assemblies, and other events. LIFE Outreach leaders strive to help Missouri Baptists cultivate a gospel-centered, disciple-making culture in their churches. An important goal of LIFE Outreach is ensuring these events aren't a "flash in the pan" but rather kickstart long-term, consistent evangelism and discipleship.

Nearly 1,500 community members attended a recent LIFE Outreach event in DeSoto, Mo. More than 200 people responded to the gospel. First Baptist Church DeSoto and two other churches coordinated with seven schools in the area, and with the help of a grant funded through the Cooperative Program, the event didn't cost the schools anything. In addition, church members engaged with their community in meaningful ways as they were empowered to share the gospel.

Missouri Baptists' investment in Multiplying Churches and Partnership Missions

Through the Cooperative Program and the Rheubin L. South Missouri Missions Offering, Missouri Baptists supported the Multiplying Churches Group, which focuses on discovering people groups in Missouri – many of them unreached – and then helping MBC-affiliated churches reach them. The group also mobilizes churches for meaningful mission work in the U.S. and abroad.

Here's the breakdown:

Cooperative Program gifts to Multiplying Churches & Partnership Missions:

\$717,601

Rheubin L. South Missouri Missions Offering: \$129,988

Total 2024 investment in Multiplying Churches / Partnership Missions:

\$847,589

In 2025, the Multiplying Churches Group is renamed the Missions Mobilization Group, which engages Missouri Baptists in missions at home and around the world. In addition, the group works through a partnership with the North American Mission Board to help churches plant churches through an initiative called Send Missouri.



Martin Winslow
Team Leader



Jason Zellmer
Send Missouri



Training Pastors in Mexico

In late 2024, Missions Mobilization Strategist Omar Segovia (second from right), along with two Hispanic pastors from Missouri, visited Puebla.

Since 2011, a partnership has grown between the Missouri Baptist Convention and the Regional Baptist Convention of Puebla and Tlaxcala, Mexico. In late 2024, Missions Mobilization Strategist Omar Segovia, along with two Hispanic pastors from Missouri, visited Puebla. Their mission was to train pastors in leadership development, conflict resolution, and the importance of unity on local, national, and international levels. The team also trained pastors to plant more churches.

God worked beyond the training, too, as discussions began toward establishing Christian schools through the

partnership. Martin Winslow, Missions Mobilization team leader, is consulting with a network of Christian schools and the Regional Baptist Convention to explore possibilities.

One church in the partnership has been praying for years, asking God to help them start a school. Segovia says, “We’re an answer to prayer!”

Missouri Baptists' investment in Developing Leaders

Through the Cooperative Program and the Rheubin L. South Missouri Missions Offering, Missouri Baptists supported numerous leadership-development causes, including the Resound Network for church revitalization, Missouri Baptist Disaster Relief, and the MBC Leader Care Network.

Here's the breakdown:

Cooperative Program gifts to leadership development: \$771,819 Rheubin L. South Missouri Missions Offering: \$166,246
Total 2024 investment in Developing Leaders: **\$938,065**

In 2025, the Developing Leaders Group is renamed the Church Renewal Group, which focuses on fostering healthy churches, healthy church leaders, and healthy associations through the Resound Network and Leader Care ministries. Disaster Relief continues as a distinct organization under the direction of the Executive Director-Treasurer.



Jim Misloski
Team Leader



Gaylon Moss
MODR Director



Buddy Funk
Resound Network Director



Disaster Relief: Being the hands and feet of Jesus

Missouri Baptist Disaster Relief - In 2024, our volunteers:

Served 50,604 volunteer hours Performed 930 cleanup jobs Provided 4,513 showers for survivors
Completed 2,618 laundry loads Served 120,809 meals Registered 16 professions of faith

Missouri Baptist Disaster Relief (MODR) is a prime example of what it means to be the hands and feet of Jesus. In 2024, volunteers put in 50,604 hours of work as they provided 120,809 meals, responded to 21 disaster sites, and worked more than 930 cleanup jobs, among other services. They also reported 16 professions of faith.

One cleanup job involved Nancy Warrick, whose Missouri home was completely flooded. She was overwhelmed, defeated, and frightened about the future.

MODR volunteers removed appliances, sinks, flooring, and at least three feet of walls and insulation throughout the house. Later, they replaced all the insulation, walls, and floors.

Warrick says, "I can't put into words [what this means to me]. I was at my lowest point ... and these wonderful people came down to help me."

Team leader Ann Stevenson says the opportunity to serve God and to see Nancy's smile return is what DR is all about.



Resound Network and the ReFocus Process

“definable, measurable goals”
.....
“family preservation and restoration ministry”

First Baptist Church of Delta and Macon First Baptist Church experienced revitalization when the MBC Resound Network led them through the ReFocus process.

At Macon FBC, Pastor Phil Bray says the church came away with “definable, measurable goals” realistically accomplished in one year. The church has built a thriving “family preservation and restoration ministry” for parents and children in foster care, a Community Care Days ministry, and a Go and Tell ministry. They are meeting the needs of their community like never before.

Members at FBC Delta, according to Pastor Randy Conn, sharpened their ability to engage their community as well. They’ve seen entire families saved and an increase in baptisms. Members are enthusiastically reaching the lost.

God has brought greater unity to both churches as they spread the gospel and bring glory to his name with greater intention.

Missouri Baptists' investment in Collegiate Ministries

Through the **Cooperative Program** and the **Rheubin L. South Missouri Missions Offering**, Missouri Baptists supported ministries designed to reach college students on 25 campuses across our state, and engaged student leaders in missions.

Here's the breakdown:

Cooperative Program gifts to Collegiate Ministries: \$706,941

Rheubin L. South Missouri Missions Offering: \$172,507

Total 2024 investment in Collegiate Ministries: \$879,448

In 2025, Collegiate Ministries merges with the Prayer & Evangelism Group as part of the MBC's effort to further improve the evangelization and discipleship of people from every age group across our state.



Jerome Stockert
Director





God is moving on Missouri's campuses

In two months ...
21 salvations

10 baptisms

Across Missouri, during the 2023-24 academic year, eight Missouri Baptist apprentices and two interns across 10 campuses led more than 400 spiritual conversations and engaged in more than 50 gospel appointments. In a two-month time span, Baptist Student Unions in Missouri saw 21 salvations and 10 baptisms. Last fall at Truman State's BSU alone, three students came to faith in Christ, six students were baptized, and there were more than 40 spiritual conversations.

Truman State BSU is the first to have an international apprentice, and God has used the entire staff to reach the international community on campus. Through activities such as providing transportation and free meals, holding events and services, and developing relationships, they continue to experience regular gospel conversations and see salvations and baptisms. As apprentices are trained for future ministry, they daily witness God at work.

Missouri Baptists' investment in SBC/MBC Shared Administration

Some ministries of the Missouri Baptist Convention and Southern Baptist Convention are so intertwined, and so mutually beneficial, they share Cooperative Program funding. In our state, these ministries include: retirement benefits, life insurance, and disability insurance for church leaders through GuideStone's Pastor Protection program; news and information through the MBC's news journal, *The Pathway* (print and online editions); and promotion of the Cooperative Program, which includes this booklet, videos, bulletin inserts, posters, ads, and much more.

Here's the breakdown of SBC/MBC Shared Administration gifts in 2024:

GuideStone Pastor Protection: \$402,713 *The Pathway*: \$381,547* Cooperative Program Promotion: \$150,998

Total 2024 investment in SBC/MBC Shared Administration: \$935,258

* Includes \$29,268 of other Cooperative Program funds

Learn more about these ministries at:

Guidestone.org

MBCPathway.com

Mobaptist.org/cp



Missouri Baptists' investment in supporting ministries

In addition to the MBC's varied ministries that help churches transform lives and communities with the gospel, many other ministries play supporting roles, ensuring that Missouri Baptists see the greatest possible return from their Cooperative Program investments.

Here's the breakdown of Cooperative Program gifts in 2024:

Executive and Assoc. Executive Offices / Media & Communications: \$1,578,074

Business Services/Human Resources: \$773,113

Properties Management: \$469,428

Total 2024 investment in supporting ministries: \$2,820,615

These ministries include: the Executive and Associate Executive Offices, which provide strategic direction for the MBC staff, coordinate work with the Executive Board, and offer media and communications services that include video, web and social media, printed resources, a secure database for churches, and much more; Business Services / Human Resources, which, among other services, ensures that all financial gifts through the MBC are faithfully counted and distributed according to an approved budget and the directives of individual donors; and Properties Management, which maintains and improves MBC-owned buildings and vehicles.



Samantha Spencer
Chief Financial Officer



Paula Earls
Chief Operations Officer

Section 4: Missouri Baptist Entities

Synergy (Now Entity Relations)

Gifts through the Cooperative Program and Missouri Missions Offering reach across our state to support the gospel ministries of six entities affiliated with the MBC: the Missouri Baptist Children's Home, Baptist Homes & Healthcare Ministries, the Missouri Baptist Foundation, Hannibal-LaGrange University, Southwest Baptist University, and Missouri Baptist University.

In this section, we learn more about the benefits of working together to provide forever homes for children, care for the elderly, possibility planning for churches, and Christian higher education for the next generation.



Missouri Baptist Children's Home



Through the **Cooperative Program** and the **Rheubin L. South Missouri Missions Offering**, Missouri Baptists support the ministries of the Missouri Baptist Children's Home.

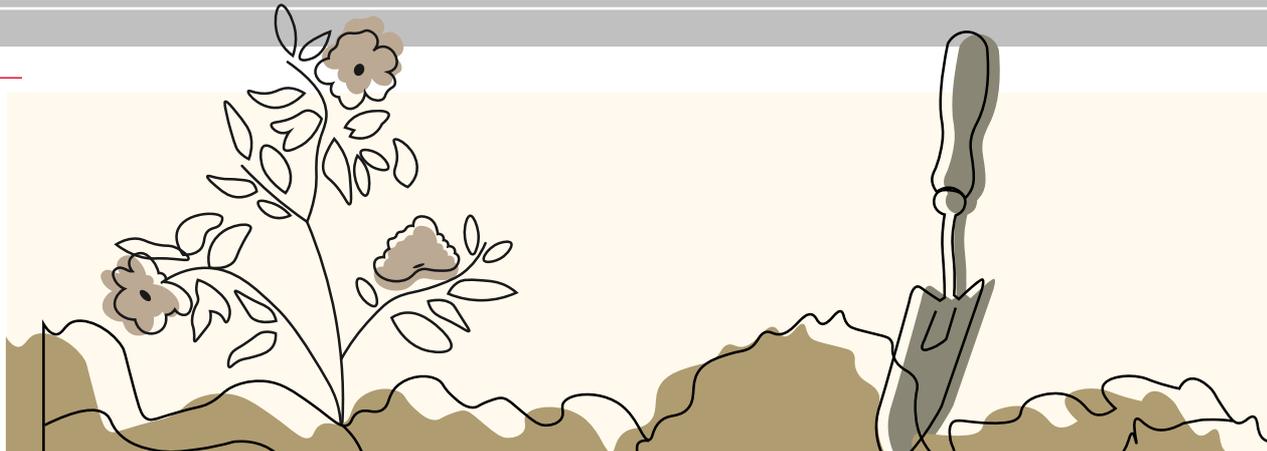
Here's the breakdown:

Cooperative Program gifts to MBCH: \$697,613

Rheubin L. South Missouri Missions Offering: \$123,675

Total 2024 investment in MBCH: \$821,288

Learn more about the Missouri Baptist Children's Home at:
mbch.org





A home for Anna

As a result of MBCH's work, foster children like Anna find healing.

The Missouri Baptist Children's Home serves families and children in dire circumstances. Staff members work to reunify families whose children are in foster care. When that's not possible, they may help children find a family through adoption. MBCH also supports young pregnant women in need through a residential program. In addition, the Children's Home manages Therapeutic Group Homes for children, and ministers to children rescued from sex trafficking.

As a result of MBCH's work, foster children like Anna find healing. Physically abused and emotionally scarred, Anna found herself in MBCH care. Through the help of MBCH Foster Family Care, she found love and acceptance in a godly home and was legally adopted in the summer of 2024.



Baptist Homes & Healthcare Ministries



Through the Cooperative Program and the Rheubin L. South Missouri Missions Offering, Missouri Baptists support the ministries of Baptist Homes.

Here's the breakdown:

- Cooperative Program gifts to BHHM: \$99,659
- Rheubin L. South Missouri Missions Offering: \$40,000
- Total 2024 investment in BHHM: \$139,659

Learn more about the Baptist Homes & Healthcare Ministries at:
bhhm.org





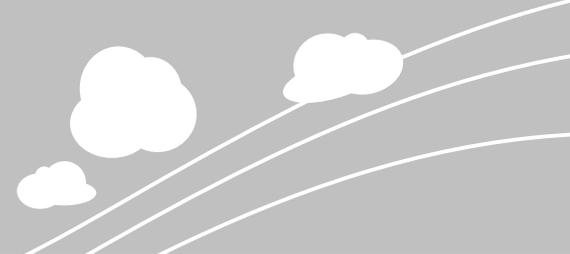
Serving seniors with quality care

Residents benefit from worship services, which currently are at record attendance, and the loving spiritual care of staff members who lead Bible studies and discipleship groups.

For 111 years, Baptist Homes & Healthcare Ministries has served seniors, delivering quality care in a Christian environment. Residents benefit from worship services, which currently are at record attendance, and the loving spiritual care of staff members who lead Bible studies and discipleship groups.

Thanks to the gospel-centered hearts of staff like Joe Sisnero, the campus maintenance director for the Baptist Home in Ozark, BHHM campuses bless residents, staff, and suppliers

alike. Sisnero has witnessed to all three, and he's led staff members and a supplier representative to Christ. The BHHM home office likewise meets high standards, being certified as a 2024 Best Christian Workplace.



Through the Cooperative Program and the Rheubin L. South Missouri Missions Offering, Missouri Baptists support the ministries of the Missouri Baptist Foundation.

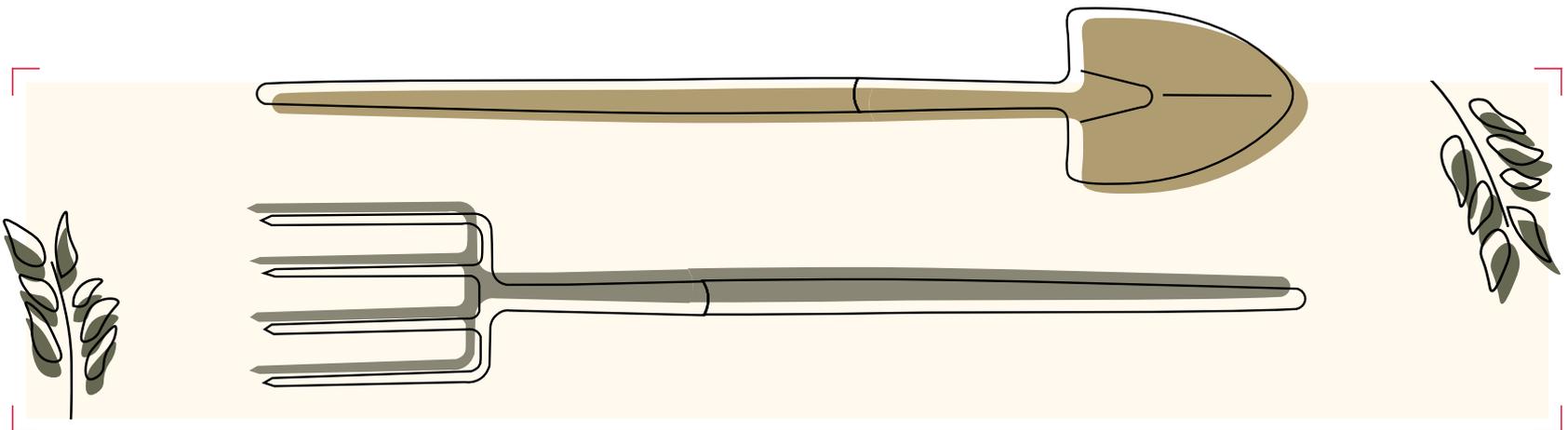
Here's the breakdown:

Cooperative Program gifts to MBF: \$99,659

Total 2024 investment in MBF: \$99,659

Learn more about the Missouri Baptist Foundation at:

mbfn.org





A holistic approach to financial well-being

The Foundation's generosity education tools promote lifelong stewardship.

Since 1946, the Missouri Baptist Foundation has been dedicated to developing, managing, and distributing financial resources to support Missouri Baptists' mission efforts locally and globally. With a holistic approach to financial well-being, MBF offers guidance in asset growth, financial strategy, estate and gift planning, and trustee services.

The Foundation's generosity education tools promote lifelong stewardship. Meanwhile, its financial pastoring model helps ministries and individuals faithfully fund God-given missions.

One couple's mission was to create a Christ-centered estate plan, ensuring their resources would continue to honor the Lord. MBF helped them accomplish that goal.

Likewise, MBF stepped in with financial planning for a church so its members could follow through on their mission to grow their cash fund in order to become financially stable and expand their ministry.

Through tools like Money Management for Ministry and Possibility Planning for People, MBF maximizes resources to create a lasting Kingdom impact.

Christian Higher Education



Through the Cooperative Program and the Rheubin L. South Missouri Missions Offering, Missouri Baptists support Christian higher education at three universities: Hannibal-LaGrange University, Southwest Baptist University, and Missouri Baptist University.

Here's the breakdown:

Cooperative Program gifts to Christian higher education: \$2,390,304

Rheubin L. South Missouri Missions Offering: \$18,000

Total 2024 investment in Christian higher education: \$2,408,304

Learn more about these three universities at:

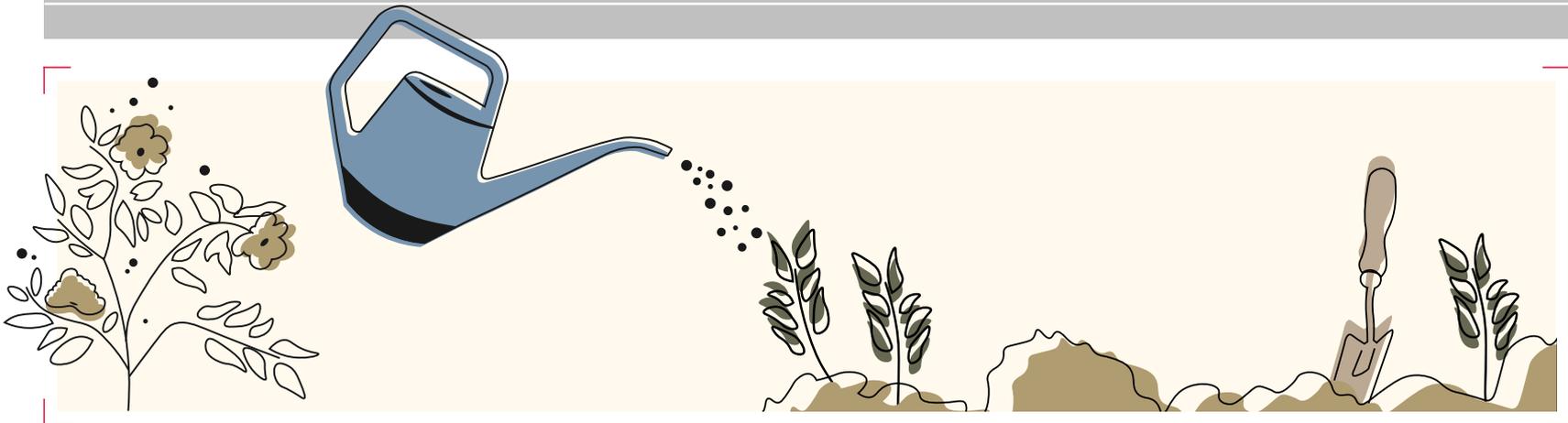
hlgu.edu



sbuniv.edu



mobap.edu





Preparing for ministry to middle schoolers

MBU trains up young adults to be ready to go out into the world, contribute meaningfully, and be a light for Jesus.

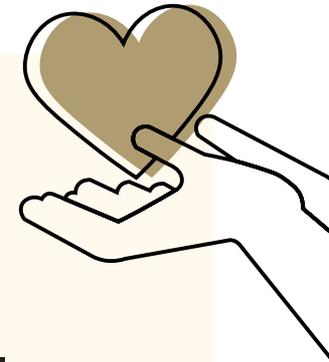
Missouri Baptist University (MBU) is one of three institutions of higher education affiliated with the Missouri Baptist Convention and supported by the generous gifts of Missouri Baptists. MBU is growing and thriving with significant increases in enrollment across in-person freshman and transfers, online students, and students seeking graduate degrees. The university offers 71 degree programs, has a 17:1 students-to-faculty ratio, and the average student pays only 50 percent of tuition thanks to generous scholarships and financial aid options.

MBU trains up young adults to be ready to go out into the world, contribute meaningfully, and be a light for Jesus. Trey McKenney of Farmington, Mo., plans to teach middle school math while helping to “lead ministry in a middle school.” He says, “The Lord wanted me at MBU, and every day he makes that more and more apparent. I couldn’t be more grateful for it.”

Sources:
MBU News; mobap.edu.

Thank you, Missouri Baptists

for your faithful support of missions in 2024



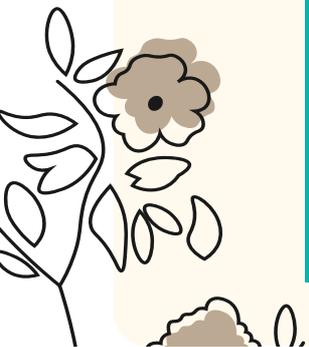
COMPARISON OF 2023 vs 2024

Offering	2024	2023	Variance
Cooperative Program	\$15,272,771	\$14,823,030	\$449,741
MMO	\$1,072,207	\$926,010	\$146,197
Lottie Moon	\$4,293,014	\$3,984,919	\$308,095
Annie Armstrong	\$2,356,314	\$2,231,490	\$124,824
Global Hunger	\$145,680	\$159,904	\$(14,224)

What will God do through you and your church in 2025?
 Learn more at mobaptist.org/cp

10 YEAR TOTALS

	CP	MMO	Lottie Moon	Annie Armstrong	Global Hunger	Yearly Totals
2024	\$15,272,771	\$1,072,207	\$4,293,014	\$2,356,314	\$145,680	\$23,139,986
2023	\$14,823,030	\$926,010	\$3,984,919	\$2,231,490	\$159,904	\$22,125,353
2022	\$14,700,603	\$990,740	\$4,220,835	\$2,323,265	\$164,692	\$22,400,135
2021	\$15,470,934	\$824,446	\$4,154,582	\$2,410,452	\$178,243	\$23,038,657
2020	\$14,628,637	\$736,628	\$4,009,756	\$1,717,980	\$149,213	\$21,242,214
2019	\$14,833,902	\$821,722	\$4,020,962	\$2,126,888	\$178,119	\$21,981,593
2018	\$14,839,248	\$791,104	\$4,241,514	\$2,248,577	\$174,803	\$22,295,246
2017	\$14,586,054	\$759,920	\$3,624,071	\$2,268,149	\$199,652	\$21,437,846
2016	\$14,522,278	\$705,506	\$4,064,888	\$2,101,851	\$192,969	\$21,587,492
2015	\$14,815,502	\$754,843	\$4,244,074	\$2,147,308	\$205,530	\$22,167,257
2014	\$14,828,008	\$701,681	\$3,794,671	\$2,061,808	\$241,136	\$21,627,304



JOIN A YOUNG MAN IN HIS QUEST TO FOLLOW GOD'S CALL TO THE MISSION FIELD.



SCAN ME!



Download, show, and share this video that helps Missouri Baptists celebrate the 100th anniversary of the Cooperative Program. Grab the QR code or visit mobaptist.org/cp100.



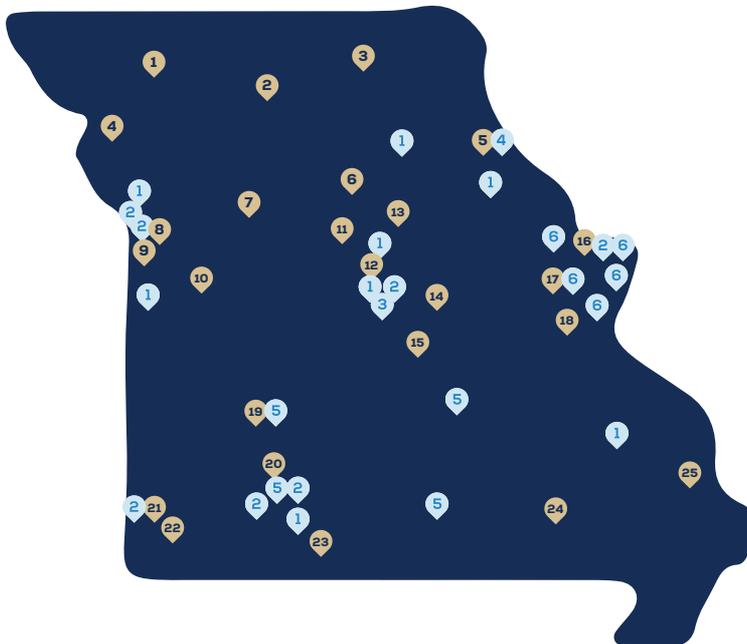
Better Together



Six entities affiliated with the Missouri Baptist Convention serve across our state. Your church's gifts to the Cooperative Program support their ministries.

- 1 **Baptist Homes & Healthcare Ministries - bhhm.org**
Main Office: Jefferson City
Campuses: Adrian, Arcadia Valley, Ashland, Ozark, Shelbina, Smithville, Tri-County
- 3 **Missouri Baptist Foundation - mbfn.org**
Jefferson City
- 5 **Southwest Baptist University - sbuniv.edu**
Main Campus: Bolivar
Campuses: Mountain View, Salem, Springfield

- 2 **Missouri Baptist Children's Home - mbch.org**
Main Office: Bridgeton [St.Louis]
Campuses/Field Offices: Jefferson City, Joplin, Kansas City, Mt. Vernon, Peculiar, Springfield
- 4 **Hannibal-LeGrange University - hlgu.edu**
Hannibal
- 6 **Missouri Baptist University - mobap.edu**
Main Campus: St. Louis
Campuses: Arnold, Hillsboro, Troy/Wentzville, Union



Campus Missionaries

- 1 Northwest Missouri State University
- 2 North Central Missouri College
- 3 Truman State University
- 4 Missouri Western State University
- 5 Hannibal-LaGrange University
- 6 Moberly Area Community College
- 7 Missouri Valley College
- 8 University of Missouri - Kansas City
- 9 Kansas City Area
- 10 University of Central Missouri
- 11 University of Missouri
- 12 Lincoln University
- 13 William Woods & Westminster
- 14 State Tech
- 15 Missouri S&T
- 16 Washington University
- 17 Missouri Baptist University
- 18 Mineral Area College
- 19 Southwest Baptist University
- 20 Springfield Area Collegiate Ministries
- 21 Missouri Southern State University
- 22 Crowder College
- 23 College of the Ozarks
- 24 Three Rivers College
- 25 Southeast Missouri State University



Learn more about the Cooperative Program at:
mobaptist.org/cp100

There are approximately
300,000 college students in Missouri.



WHEN YOU GIVE TO YOUR CHURCH, YOU SUPPORT THESE COOPERATIVE MINISTRIES:

State Missions

-  Making Disciples
-  Multiplying Churches
-  Developing Leaders
-  Collegiate Ministries
-  Executive Office
-  Ministry Support & Apologetics



Disaster Relief



The Pathway

Christian Higher Education

-  Hannibal-LaGrange University
-  Missouri Baptist University
-  Southwest Baptist University

Benevolent Ministries

-  Missouri Baptist Children's Home
-  Baptist Homes & Healthcare Ministries

Legacy Ministries

-  Missouri Baptist Foundation

National Partners

-  Executive Committee of the SBC
-  International Mission Board
-  North American Mission Board
-  Ethics and Religious Liberty Commission
-  Lifeway Christian Resources
-  GuideStone Financial Services
-  Gateway Seminary
-  Midwestern Baptist Theological Seminary
-  New Orleans Baptist Theological Seminary
-  The Southern Baptist Theological Seminary
-  Southeastern Baptist Theological Seminary
-  Southwestern Baptist Theological Seminary



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MISSOURI BAPTISTS