

10 TRIED & TRUE TIPS FOR VBS FOLLOW UP

1. Enlist a Follow Up Director.

2. Activate follow up teams immediately after VBS.

3. Embrace a relationship building approach to follow up.

4. Train all VBS workers to connect with parents as well as kids.

5. Partner with other kid's ministry leaders in your church to bridge VBS with other ongoing programming and summer events for kids.

6. Conduct a family activity within two weeks of VBS to give unchurched families an opportunity to reconnect with the church.

7. Host neighborhood block parties where prospective families live.

8. Send information about the church directly to homes.

9. Take a small gift to the home of each child who visited your church during VBS.

10. Connect in One Hour. Involve the Connection Team in one hour assignments following VBS.
